

TELEX COMMUNICATIONS REPS M3 SALES HOLD CUSTOMER APPRECIATION EVENT IN NYC



L-R: Jim Pfitzinger, Mathias von Heydekampf, Sarah Orum, Mark Meding, Ruth Spencer, Robert Kennedy, Tom Hansen, Mike Sipe, Tony Price

New York, New York (July 15th, 2004): Telex Communications reps M3 Sales recently hosted a customer appreciation social event in New York City. M3's Mark Meding, Ruth Spencer and Robert Kennedy invited Telex President Mathias von Heydekampf, VP of Sales Tom Hansen, Sales Managers Jim Pfitzinger, Mike Sipe, Sarah Orum and new Director of Business Development for Microphone Products Tony Price to the Big Apple to meet with dealers and customers from across their region.

Mark Meding of M3 Sales reported: "This was a meet and greet party, a way for us to bring in people from Telex HQ to meet our dealers and customers. We invited everybody out for a night of cocktails, conversation and live jazz at Club Metropolitan at Metropolitan Towers, a couple of doors away from Carnegie Hall. There were no sales pitches, no product demonstrations – it was all about socializing and having a good time. Everybody came away from the evening feeling good about being part of the Telex Communications family and doing business with each other – without really discussing business at all! This is a great way for us to connect people on a social level: for example, Skitch Henderson, the founder and conductor for the New York Pops came along, and was able to meet with the guys from Sound Associates and Jim Pfitzinger, all of whom are involved with the NY Pops

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concerts in Bryant Park this summer, which Telex Communications also sponsored last year.”

Meding continued: “M3 Sales is having a great year and Telex Communications is having a great year. We have the people and we have the products. This event represented our dedication to our dealers and customers, and was a way for us to maintain the momentum we’ve been gathering as part of the Telex family. We really do appreciate our dealers and are looking for long, strong relationships – it’s that simple, and just as simple to communicate the fact – that’s what this was all about.”



Ruth Spencer, Mark Meding and Robert Kennedy make some introductions and extend some thank-yous

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Carl Casella of Sound Associates, Mark Meding, Jose Davila, Mathias von Heydekampf and Peter Fitzgerald



Chris King-Logical Lighting, Erik Wayne-Consolidated Audio, Larry Sharkey

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Ruth Spencer Michael Lager-(Dale Electronics) Laslo Dienes, Sarah Orum and Nina Weiss



Ruth Spencer Danil Gregor and Mark Meding

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Jim Pfitzinger and Scott Schacter-(Scharff Weisberg)



Wilton Slaten-and Warren Slaten-(Audio International) and Mathias von Heydekampf

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Mark Meding and Ruth Spencer



Michael Lager-(Dale Electronics), Ernie Shafer Audio Unlimited), Adrian Bennett-(Audio Unlimited)

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Mark & Marna Meding



Adriana Gibson-(New York Audio Services), Steve Tolve-(Audio Incorporated), Steve Remote-(Aurasonic), David Gibson-(New York Audio Services)

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Tom Hansen and Rich Hochuli

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