



Electro-Voice

MICROPHONE FACTS

FOR THE OPERATING ENGINEER

ELECTRO-VOICE, INC. • BUCHANAN, MICHIGAN • PHONE OXBOW 5-6831

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**NEWS FROM ELECTRO-VOICE
FOR THE OPERATING ENGINEER**

For sometime, we at Electro-Voice have wanted to provide you with practical information and helpful hints about the use of microphones. As a result, MICROPHONE FACTS has been launched. It is designed specifically as an interchange for such information and it will be mailed regularly to operating engineers of AM, FM and TV stations, recording and motion picture studios. Case histories, solutions to problems solved by other operating engineers, new developments, and new ideas will be presented. We intend to provide through MICROPHONE FACTS the kind of information that you will look forward to reading ... immediately ... and then file for future reference.

Questions are always welcome and we love to tackle problems -- YOURS! Electro-Voice maintains the largest engineering staff devoted exclusively to electro-acoustics of any company, regardless of size.

Attached to this letter is a copy of our general Catalog 129 featuring the entire Electro-Voice line and a file folder. Check the catalog now, thoroughly, then use this folder to file it for future reference. Future copies of MICROPHONE FACTS can be filed here, too!

We shall be happy to add names and addresses of other personnel in your organization to the mailing list for MICROPHONE FACTS. Home addresses are preferred. Use the convenient reply card enclosed.

Cordially yours,

ELECTRO-VOICE, INC.

Lou Burroughs

Lou Burroughs
Vice President
Broadcast & Recording Equipment

djk
attached

P.S. To many of you I can say, "Hello, Old Friend". To the rest of you, I hope the letters that follow will get us acquainted.